

We advise you on all questions of modern fashion production

From development to assembly, our focus is on objects that require technical know-how and creative thinking. We always hold all the threads of the production process in hand for you and ensure a perfect process. CREATIVE PRODUCTION means for us to make the impossible possible and to find a solution for the maximum outcome.



FASHION MANAGEMENT

Choice of Materials

In manufacturing, material choice is everything. It will fundamentally change the quality and use of your designs and products. The material you choose affects the function, design specifications, ease of manufacturing and, often the most important, the cost of the product. At Lia & Saora, we can help you determine which materials will best fit your designs.

Cost Research / Supplier Selection

Selecting the right supplier for your brand is one of the most important step in ensuring a successful and healthy supply chain. When choosing your supplier, it is important to ensure that they will meet your exact requirements and are not just your vendors, but will be your partners in production. By implementing a carefully drawn up selection criteria, we have identified potential suppliers who can provide personalization and customization to meet your customers' demands.

Customization

Customization is the next front for luxury brands. Contact us today for more information on how customization can enhance your brand and give you an edge over standard retailers.



PROCESS OPTIMIZATION

Product Research

At Lia & Saora, we accompany our clients in their new product development process, pre-test or validate new product concepts. We'll help you identify new product opportunities.

Product Optimization

With the help of our experts, you will understand your customers' perception of your products. We explore the appeal and understanding of ranges and we will define plans for the optimization of your existing products.

Worldwide Textile Sourcing

Access our database of verified fabric suppliers and apparel manufacturers. With us, you receive fast, structured and comparable offers from relevant suppliers and make as simple as possible the selection process.

Tailor on Site

Would you like to have something professionally sewn, embroidered or designed? Our trained tailors will skillfully implement your wishes with needle and thread. Regardless of whether it is a custom-made product or a large order – we stand for professionalism and are satisfied only when you are!

PRODUCTION

Digital Print

At the heart of a distinctive brand is its design DNA that is reflected in its appearance, both in digital and printed form, creating recognition, loyalty and value for its customers. Here at Lia & Saora, we ensure design and print meet your marketing and communication requirements and are true to your brand identity.

Drafts

Whether the goal is to create new fashion or another kind of fashion, we are by your side. We believe that drafts should be completed during the creative process so that exciting collections are created repeatedly. In our office, brainstorming is the keyword.

Product Development

Research and development at fashion's service. Developing a sketch into a finished product can be long, expensive and frustrating. The success of the process depends on a combination of different factors, but mostly on having the right professionals work on your product. Our professional team can help you turn your concept into a viable product.

